

PUBLIC INFORMATION PROGRAM

FILE: KDA

TITLE: Public Information

POLICY:

- (1) In regards to public information, the declared intent of the school board is as follows.
 - (a) Adequately inform the citizens through all channels of communication on policies, programs, problems, needs and planning of the district and to implement this rule through its own efforts and the superintendent's office
 - (b) Seek the advice and opinion of the people of the district
 - (c) Require all district staff members to cooperate by informing the public of all newsworthy events that would be of interest or concern to the district's citizens and would promote the welfare of the district; however, any news release by a particular school shall be approved by the principal and any adverse information of a serious nature or any release relating to the district shall be approved by the superintendent or designee prior to its release
 - (d) Designate one person of the district office staff and the principal of each school to provide public information for release to the press and other local communication channels
- (2) Information for system-wide or community distribution shall be approved in advance by the appropriate associate superintendent and the Community Relations Section. Any special information such as communications about new schools or new programs shall be reviewed by the Community Relations Section prior to printing.

LAWS IMPLEMENTED:

Sections 1001.42; 1001.51, Florida Statutes

ADOPTED: 10/12/93